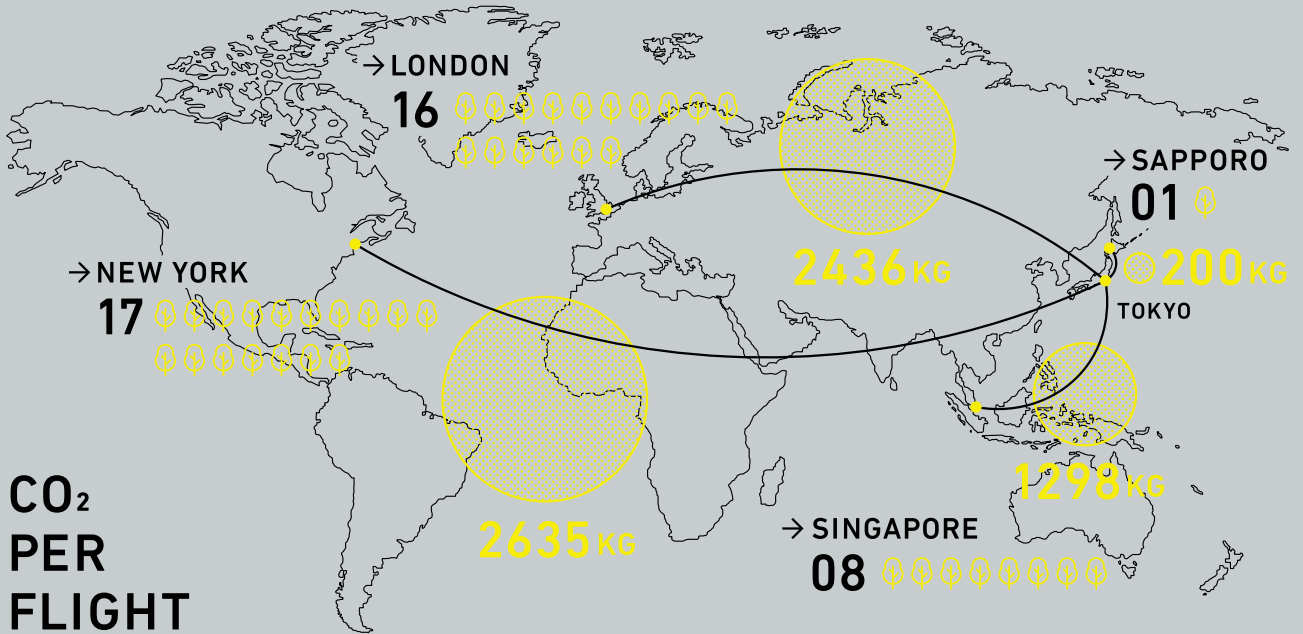


CARBON OFFSET PROGRAM

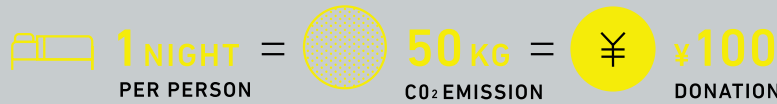
The travel and business events industry, while providing many positive benefits in terms of innovation and economic growth, impose a heavy environmental burden on a host destination and its community. To help minimize the carbon impact of our sector, we developed our own little carbon offset program, with hope to also make the process fun and accessible to all. Join us in our efforts to go carbon neutral and help us keep Sapporo fresh.



Approximately 200 kg of CO2 is generated when traveling from Tokyo to Sapporo. It takes 1 larch tree to offset this amount, which is about ¥ 500 in cost.

Trees We Need to Plant

CO2 PER STAY



The average carbon footprint per person per hotel stay is about 50 kg CO2, which can be offset with just ¥ 100.

HOW IT WORKS

Our woods effectively absorb carbon and need to be maintained and cared for. Your donations will help us to continue to do this.



WHERE THE AID GOES

All donations will go to afforestation and wildlife preservation programs around Hokkaido.



WHAT ELSE Contact us to learn more about our CO2 Measurement Toolkit.



SAPPORO CONVENTION BUREAU

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